

Intellectual Property Rights (IPR) Cell
Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

KBCNMU/IPR/ /2026

D: 17th March 2026

To,
All Directors/Head of Departments
Schools/Departments,
KBCNMU, Jalgaon

Sub: Regarding participation in Intellectual Property lecture series
titled **“Orange Minds”** from **16 March 2026 to 10 April 2026**

Dear Colleagues,

The Cell for IPR Promotion and Management (CIPAM) under the Department for Promotion of Industry and Internal Trade (DPIIT) is organizing an Intellectual Property lecture series titled **“Orange Minds”** from **16 March 2026 to 10 April 2026**. The lecture series aims to strengthen awareness and understanding of Intellectual Property Rights (IPR) among students and young innovators.

Inspired by the concept of the **Orange Economy**, driven by creativity, culture, innovation, and intellectual property, the initiative seeks to encourage students to recognize the value of protecting their ideas and transforming them into assets that contribute to innovation-led growth and national development.

The first phase of the lecture series will feature **six sessions during March–April 2026** at leading academic institutions in Delhi, including **Campus Law Centre, University of Delhi; National Institute of Fashion Technology (NIFT); and National Law University Delhi**. The sessions will bring together distinguished experts from the legal fraternity, industry, and the creative sector to deliberate on contemporary issues in intellectual property and its practical implications across various industries. The discussions will cover diverse themes such as **IP enforcement, fashion law and design protection, copyright protection in the digital music industry, anti-counterfeiting strategies adopted by brands, commercialization of creative designs, and regulation of environmental (“green”) claims at the intersection of advertising law, consumer protection, and intellectual property**. The series will feature eminent speakers from leading law firms, industry bodies, and organizations working in the field of intellectual property and creative industries.

Interested participants may register for the sessions using the link below:

Registration Link: <https://forms.gle/KFQngP4LUQcKYDD16>

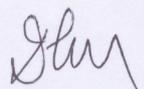
The Webex link for attending the sessions will be shared with registered participants.

Hence, you are requested to publish this on notice board of your school/department and encourage students, teachers and research scholars of your schools for the enrollment.

Thank you.


Prof. V. V. Gite,
Co-ordinator, IPR Cell




Prof. D. G. Hundiwale,
Chair Professor, IPR Cell