

DR. SEEMA PRADIP JOSHI, Professor

“Manodnya”, 9, Suhas colony, Jay Nagar, Jalgaon(M.S.) India Pin 425 001.

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**PERSONAL DETAILS**

Date of Birth: 29 / 05 / 1959.

Sex: Female

Languages Known: Marathi, Hindi & English

Caste: Brahmin **Religion:** Hindu

Category: Open

EDUCATIONAL QUALIFICATIONS (DEGREE & ABOVE)

Examination Passed	Name of the University	Year of Passing	Class / Division / Grade	% of Marks	Special Subject(s), if any
B.Com	Univ. of Pune	1979	I st Class	60.00	Ad. Accounting & Auditing
M.Com	Univ. of Pune	1981	A Grade	66.80	Ad. Accounting & Ad. Costing
M.B.A.	Univ. of Pune	1992	A Grade	68.20	Marketing Management
Ph.D.	Univ. of Pune	1998	---	---	Management
Qualified at the Maharashtra State Eligibility Test (SET) for Lectureship – Jan 1995					

EXPERIENCE

- Presently Working as a *Director* of School Of Management Studies and *Head* P.G. Department of Management, North Maharashtra University, Jalgaon (Maharashtra), India since 03/06/2011.
- Worked as a *Reader* in the Department of Management Studies, North Maharashtra University, Jalgaon (Maharashtra), India from 13/05/2004 to 02/06/2011.

- Worked as a *Head*, Department of Management Studies, North Maharashtra University, Jalgaon (Maharashtra), India from 05/10/2006 to 08/04/2010.
- Worked as a *In-Charge Head*, Department of Management Studies, North Maharashtra University, Jalgaon (Maharashtra), India from 28/04/2006.
- Worked as a *Lecturer* in the Department of Management Studies, North Maharashtra University, Jalgaon (Maharashtra), India from 01/02/1993.

Subjects Taught

At P. G. Level

1. Marketing Management
2. Promotion Management
3. Global Marketing
4. Marketing Research
5. Consumer Behaviour
7. Strategic Management
8. Communication Skills
9. International Business
10. Retail Management
11. Management Science

Innovation / Contribution in Teaching

I. Curriculum Designing :

Designed syllabus for M.B.A. & B.B.M. course, in subject relating to Marketing, Communication Skills, International Business, Strategic Management and Management Science.

II. Teaching Methods :

Basically, the subject I teach require a lot of practical orientation e.g. communication skills, marketing etc. Therefore, I usually organize elocution competitions, group discussions, quiz, presentations, seminars For M.B.A. students specializing in Marketing; I organize “Ad Competition”. For the outgoing students, I conduct “Mock interviews” “Mock Viva” etc.

PRESENT POSITION: Professor and Director

RESEARCH EXPERIENCE

1. Title of Project: Developing Hotel Marketing in Jalgaon City.
Funding Agency: U.G.C. Unassigned Grant
Research Experience: 2 Years
2. The Title Project: A Report to Know the Customer Satisfaction Level & Marketing Strategies to be adopted by Jalgaon Janata Sahakari Bank Ltd.”
The Expenses incurred for this project were funded by Jalgaon Janata Sahakari Bank Ltd., Jalgaon.
Research Experience: 6 Months
3. **Research Experience: 4 Years 6 Months (During Ph.D.)**
4. **Research Experience in the School of Management Studies:**
Every year I guide students for their project report in various areas of Marketing. For both courses, M.B.A. & B.B.M., undertaking a Summer Project is compulsory.

PUBLICATIONS

Publications in Book

1. “Global Financial Turmoil: Challenges and opportunities for India”, Global Meltdown: Opportunities and Challenges, Himalaya Publishing House, New Delhi, March 2009 *ISBN: 978-81-8488-279-9 Code No.: HCN117*
2. “Managing strategies for sustainable competitive advantages; vision and challenges.” S.G.R. Publication Nagpur, Feb.2010 *ISBN :978-81-909936-0-9*
3. “Global Food Security: Concern, Reality and Remedies” Himalaya Publishing House, Jan.2010, *ISBN :978-81-8488-689-4*
4. “Competitive Management in a Dynamic World”, Management Faculty Publications, University of Colombo, Sri Lanka, December 2009.
5. *ISBN: 978-955-9021-79-7*
6. “Nurturing Service Industry for Economic Development” Himalaya Publishing House, Feb.2011, *ISBN :978-93-5024-768-6*
7. “Allusion of warren buffet strategies in Indian scenario” SIBAR-*ISBN 978-81-908387-9-5*
8. Women Entrepreneurship & Empowerment In 21st Century A Shining Glory
19Mar.2012, *ISBN 978-93-81546-33-8*

9. “Managing Economic Downturn- Leadership Imperatives” Managing Economic Downturn,02-03 Nov.2012, ISBN 81-85543-12-7
10. “Green marketing and the world” Sinhgad Institute Of Management , Pune Mar.2012, ISBN: 978-81-910118-3-8
11. “Contemporary issues in commerce management and IT”
12. ISBN 978-81-925956-2-7 Varad Prakashan Pg.123 Dec.2013.
13. Emerging issues in legal aspects of business ISBN : 978-81-925956-7-2 (Jan.2015) Page:173-177

Books Edited

1. “Global Food Security: Concern, Reality and Remedies” Himalaya Publishing House, Jan.2010, ISBN :978-81-8488-689-4
2. “Nurturing Service Industry for Economic Development” Himalaya Publishing House, Feb.2011, ISBN :978-93-5024-768-6
3. “Managing Economic Downturn” Nov.2012, ISBN 81-85543-12-7
4. “Contemporary Issues In Commerce , Management and IT” Varad prakashan, Dec.2013,ISBN: 978-81-925956-2-7
5. “Emerging Issues In Legal Aspects Of Business” Jan 2015, ISBN : 978-81-925956-7-7
6. Chief Editor “*Vision Research (National Research Journal)Journal*” Dec.2013, ISSN 2250-2025, Vol. 03 No.02

Publication in Journals

1. “Non – Conventional Methods of Producing / Selling Farm Products”, Indian Management, Vol. 39 No. 3, March 2000, pg.77 to 86. *INDOC No.: ISSN-0019-5812 Regd. No.: SE 33/89*
2. “Marketing Strategies for co-operative banks”, Indian Commerce Bulletin, Vol.4, No.182, Dec 2000, Pg.105 to 107 *Regd. No.: H6-37718/95*
3. “Issues in summer placement of Students of Management Institutes in Non-Industrial Region & Student’s Expectations”, Indian commerce Bulletin, Vol.2, Dec 2000, Pg.66 to 75. *ISSN-0972-6187 Regd. No.: H6-37718/95*
4. “Customer Relationship Management” Pioneer management Research Journal for Excellence Jan-Dec 2002 pg 93 to 99.

5. "Role of Children" in influencing the Purchase Decision", Indian Journal of Marketing , Vol. XXIII, No. 10, Oct. 2003, pg.29,30.
6. "Rural Advertising – A Media Search “, Journal of I.E.M., July 2004, pg. 37 to 41. *Regd. No.: 16294/68*
7. "Challenges of HRM in borderless world", Global Journal of Management, New Delhi. Dec 2007, Pg.167-173 Seema Joshi & Parag Narkhede
8. "SEZ: Issues & Implications" International Journal of Management science, Ghaziabad. Vol. III No. 2Dec 2007 Pg. 88-100 Seema Joshi & Parag Narkhede. *ISSN-0973-2101*
9. "Foreign Direct Investment In Retailing Boon And Bane For India" Research Journal Of SIBAR (Accepted For Publication) ISSN No. 0975-9964 Seema Joshi & Anil Dongre.
10. "Globalization And Its Impact On Export Of Indian FMCG Industries:A Study For The Period 1991-2008." International Journal Of Management Research And Trends ISSN No. 0976-9781 Seema Joshi & Anil Dongre.
11. "Traces Of Globalization In Antiquity With Reference To India And World" International Journal Of Business And Management Studies ISSN No.1309-8047 (Online) Seema Joshi & Anil Dongre.
12. "International Journal Of Applied Management Research" Volume 2 Dec.2010, Special Issue, ISSN NO. 0974-8709 "Medical Tourism In Ayurveda In India" Seema Joshi & N.S.Kulkarni.
13. Multidisciplinary- Multilingual Referred Quarterly Journal Vol.01, No.02, July-Sept.2012, Page 66-69 "Celebrity Endorsement- Does It Pay" ISSN NO.2278-2001
14. IRJHEL International Research Journal of Humanities & Environmental Issues- ISSN 22779329 Vol-01, Issue-06(II), Sept.2012 "Sexual Objectification Of Women In Advertising " Page 21-24
15. "Green Audit- A Tool For Attaining Sustainable Development And Competitive Advantage “ ISSN No. 2277-7830 (print), 23485922 (online) vol. 3 issue 01 march 2014 IBMRD’S Journal of Management And Research Seema Joshi & Pavitra Patil.
16. VSRD International Journal of Business and Management Research, Vol. No.03, 5May 2013 / e-ISSN : 2231-248X, p-ISSN : 2319-2194 page 185-188 "Effectiveness Of Entrepreneurship Development Programmes : Literature Review" Seema Joshi & Prakash vadavadgi.

17. IBMRD Journal of Management and Research, Vol. No. 02, No.1, ISSN No. 2277-7830
“Analysis of Barriers in Mobile Banking Services which affects Consumer Utility and Bank channel cost” Seema Joshi & Mateen Shaikh.
18. Vision National Research Journal, Vol. No. 03, Part I & II, March 2013 ISSN No. 2250-2025 page no. 116-119 “Corporate Social Responsibility: A Contemporary Scenario”
19. Online Journal of Ambika Institute of Management and Technology, Lucknow , February, 2013 “Marketing Problems of Ready to Eat Meals Industry in North Maharashtra” Seema Joshi & Mateen Shaikh
20. Pacific business review international vol. 05 issue 08, Feb 2013 “Attitude of management students towards entrepreneurship- a study of selected districts of north Karnataka” ISSN No. 0974-438X Seema Joshi & Prakash vadavadgi.
21. Vision National Research Journal, Vol. No. 03, II, DEC. 2013 ISSN No. 2250-2025 page no. 130 “Issues And Challenges In Development Of Rural Entrepreneurship In India” Seema Joshi & Prakash vadavadgi.
22. Vision National Research Journal, Vol. No. 03, II, DEC. 2013 ISSN No. 2250-2025 page no.64 “Improving managerial efficiency through EQ”
23. GE-International journal of management research Vol 02 issue 08 Aug2014 ISSN:2321-1709 impact factor 3.142 TOPIC: Problems of Women Entrepreneurs In Bagalkot District Karnataka India Seema Joshi & Prakash vadavadgi.

Paper Presented in Conferences

International

- i. Asian Conference on management Education held at Udaipur (Rajasthan) in Sept.2001.
Title of Paper: “Globalization and its Impact on Management Education”.
- ii. International commerce and Management conference on “Issues in International Scenario: Special Economic Zones & Business Process Outsourcing” Organized By University Department of Commerce, University of Mumbai on 6th & 7th Dec 2007
Title of Paper: “Marketing Management of Business & Outsourcing”
Awarded the “Outstanding Research Paper Award”
- iii. International Conference on Services Marketing Organised By T.A.Pai Management Institute, Manipal, Karnataka on 15th & 16 February 2008
Title of Paper: CRM and Technology

- iv. International Conference on Global Meltdown: Opportunities and Challenges organized by University of Pune, Pune in association with CSIR, New Delhi and IPR Chair, Pune on 20th and 21st March 2009. Title of the paper: “Global Financial Turmoil: Challenges and opportunities for India”. Seema Joshi, Anil Dongre & Sameer Narkhede.
- v. International Marketing Conference on Redefining Marketing organized by Indian Education Society’s Management College and Research Center, Mumbai on 7th February 2009.
Title of the Paper: “Green Marketing-Should it be a Legal Mandate or Optional”.
- vi. International Management Research Conference 2009, organized by Global Business School (GBS), Mumbai held on 31st October 2009 to 1st November 2009.
Title of the Paper: “Knowledge Management System in University Administration for effective Decision Making”. Seema Joshi & Sameer Narkhede.
- vii. International Management Research Conference 2009, organized by Global Business School (GBS), Mumbai held on 31st October 2009 to 1st November 2009.
Title of the Paper: “Globalization & its Impact on Export of Indian FMCG Industries”
Seema Joshi & Anil Dongre
- viii. International Research Conference on Management And Finance 2009, Faculty of Management and Finance, University of Colombo, Sri Lanka held on 11th December 2009 at Colombo, Sri Lanka.
Title of the paper: “Communication in the International Business-A Menace or Myth”.
- ix. International conference on “Global Food Security: Concern, Reality & Remedies”, organized by Department of Management Studies, North Maharashtra University, Jalgaon in collaboration with CETYS university, Mexico held during 28 & 29 January 2010.
Title of the paper: “Food Security through Family Owned Small Farms”
- x. International Conference on “Technology and Business Management”, organized by AIM’s international and IMT, Dubai held during 16-18 March 2010 at Dubai (UAE).
Title of the paper: “Incidences of Modern Globalization: The historic and current Review”. Seema Joshi & Anil Dongre
- xi. International Conference on “Quantitative methods in Money, Banking, Finance and Insurance”, jointly organized by IBS, Hyderabad and IGIDR, Mumbai, held at Hyderabad during 19-20 March 2010.

- Title of the paper: “Corporate Governance”. Seema Joshi & N.S.Kulkarni
- xii. International Seminar On Health Economics And Management Organized By RSGG Thanjavur, Tamilnadu India Sponsored By Indian Council For Science And Technology During 16-17 Dec.2010
Title Of The Paper: Medical Tourism In Ayurveda In India Seema Joshi & N.S.Kulkarni
- xiii. International Conference On Business And Management Organized By Social Sciences Research Society Izmir, Turkey During 15-17 April 2011
Title of the Paper: Traces of Globalisation in Antiquity- with reference to India and World Seema Joshi & Anil Dongre
- xiv. International conference organized by Association of Academicians and Researchers and Choice Institute of Management Studies and Research , Pune- 24th & 25th sept.2012
Title of the paper: “sexual objectification of women in advertising”
- xv. International conference organized by Institute of Business Management and Rural Development , Ahmednagar 23-25 sept.2013
Topic:”Green audit – A Tool for Attaining Sustainable Development and Achieving Competitive Advantage” Seema Joshi & Pavitra Patil
- xvi. Paper presented at the Asia Pacific Conference on Changing Business Practices in Current Business Environment 28-29 dec.2013 (In absentia)
Topic: “Strategic Brand Management in Changing Environment” Seema Joshi & Swapnil Kate

National

- i. National Conference on the Theme “Mapping for Excellence – Challenges Ahead” held at Indore (M.P) in Aug.2002.
Title of Paper: “Customer Relationship Management”.
- ii. National Conference organized by Dept. Of Management Studies, NMU, Jalgaon on 10th & 11th Jan 2008
Title of Paper: Global e-tailing Scenario
- iii. National Conference organized by SIBER, Kolhapur 18 March2008
Title of Paper: Technological Impact on Retailing
- iv. National Conference organized by Department of Management Studies, North Maharashtra University, Jalgaon on 25th & 26th September 2008.
Title of Paper: Innovative Warehousing

- v. National Conference on the theme ‘Challenges for HR in Globalised Business Environment’, held during 26th – 28th February 2009 organised by Sinhgad Technical Education Society’s Sinhgad Institute of Business Administration and Computer Application, Lonavala (M.S.).
Title of the Paper: “Corporate Social Responsibility”.
- vi. Sinhgad Technical Education Society’s NBNC of Commerce-Pune University sponsored National Seminar on :
“Challenges Of Global Recession For Indian Business Sector” held during 7th to 9th Jan 2010.
Title of the Paper: “Marketing Tactics In Global Recession”.
- vii. National Conference On The Theme Nurturing Service Industry For Economic Development Organized By Department Of Management Studies, North Maharashtra University Jalgaon During 10-11feb.2011
Title of The Paper: 7Ps and Ethics In Services
- viii. National Conference Organized By Godavari Institute Of Management And Research Jalgaon 19th Mar.2012
Title of The Paper: Entrepreneurship A Tool For Women Empowerment
- ix. National Conference Organized By Sinhgadh Institute Of Business Administration And Research Pune, Oct.11-12, 2012
Title of The Paper: Allusion Of Warren Buffet Strategies In Indian Scenario. Seema Joshi & Mukti Katariya
- x. National Conference Organized By School Of Management Studies, Jalgaon 2-3 Nov.2012
Title of The Paper: Managing Economic Downturn – Leadership Imperatives
- xi. National Conference on CSR: A Rays of Hope for Developing Nations, (Prayaas-2013) organized by Godavari Institute of Management & Research, Jalgaon March 19, 2013
Title of the Paper: Corporate Social Responsibility: A Contemporary Scenario.
- xi. National Conference on Entrepreneurship and Innovations in Information Technology, organized by IBMRD, Ahmednagar, February 28, 2013, ISSN No. 2277-7830
Title of the Paper: Analysis of Barriers in Mobile Banking Services which affects Consumer Utility and Bank channel cost. Seema Joshi & Mateen Shaikh

- xi National Conference on Challenges and Opportunities for Technological Innovation in India (COTII-2013) Organised by Ambika Institute of Management and Technology, Lucknow , February 16, 2013
Title of the Paper: Marketing Problems of Ready to Eat Meals Industry in North Maharashtra. Seema Joshi & Mateen Shaikh
- xii. National conference on “ Silk Trade Route & Dissemination of Buddhism” organized by School of Thoughts North Maharashtra University, Jalgaon.
Title of the paper: “Essence & comparative approaches of Buddhism: A pathway to peace.
- xiii. National conference organized by School of Management Studies, North Maharashtra University, Jalgaon on the theme “Contemporary issues in Commerce , Management & IT” 24th Dec. 2014.
Title of the paper¹: “Issues and challenges in the development of Rural Entrepreneurship in India.”
Title of the paper²: “Improving managerial efficiency through EQ”
Title of the paper³: “Speculation: An innovative financial instrument in commodity market”
- xiv. National Seminar on ‘ Emerging issues in Legal aspects of Business organized by School of Management Studies, North Maharashtra University, Jalgaon 2nd Jan.2015
Title of the paper: ‘Energy & Environment’ Emerging Legal issues.

RECOGNITION AS A RESEARCH GUIDE

- Recognition as a research guide for North Maharashtra University, Jalgaon (Maharashtra) India
M.Phil & Ph.D. Guide Since 09.09.2004
Letter No. NMU / 11 /Ph.D./MGMT 4450 / 2004
Three Students were awarded Ph.D. in February 2009 & Oct. 2010, May 2011
No. of students registered for Ph.D. : 08
- Recognition as a research guide for Yashwantrao Chavan Maharashtra Open University. – Nasik (Maharashtra), India

EVALUATION OF PROJECT REPORTS (FOR M.B.A.)

1. YCMOU Nasik

EVALUATION OF PH.D. THESIS

1. Devi Ahilya Vishvadiyalay Indore (M.P.)
2. Banathali Vidyapith , Banasthali, Rajasthan
3. Lucknow University , Lucknow, UP
4. Rashtrasant Tukodoji Maharaj, Nagpur University, Nagpur
5. Savitraibai Phule Pune University
6. Solapur University , Solapur
7. Swami Ramanand Teerth Marathawada Vidyapeeth, Nanded
8. YCMOU Nasik

ACADEMIC ASSIGNMENTS

1. Delivered lectures at UGC sponsored Refresher Courses in Commerce & Management, Education and Chemistry at North Maharashtra University, Jalgaon.
2. Delivered two lectures at UGC sponsored refresher course in Management at Academic Staff College, Sant Gadge Baba Amravati University, Amaravati on 19th December 2009. Topics: “International Business Communication” and “Customer Service in Retail Selling”.
3. Delivered two lectures at UGC sponsored Refresher course in Commerce at Department of Commerce & Research (DCRC), University of Pune, Pune on 6th March 2010. Topics: “Global Trends in Retailing”.
4. Delivered a lecture at UGC sponsored NET/SET coaching in Commerce/Management at North Maharashtra University, Jalgaon on Dec. 2011
5. Delivered two lectures at UGC sponsored Refresher course in Commerce at Department of Commerce & Research (DCRC), University of Pune on 08Dec.2012
Topics: “Emerging Trends In Commerce”
6. Delivered a lecture at UGC sponsored NET/SET coaching in Commerce/Management at North Maharashtra University, Jalgaon on Dec. 2012
7. Delivered two lectures at UGC sponsored refresher course in Management at Academic Staff College, Sant Gadge Baba Amravati University, Amaravati on 24th Dec. 2012
Topic: “International Business Environment”
8. Delivered Lecture At UGC Sponsored Refresher Course In Commerce & Management At BAMU, Aurangabad On 21st Jan. 2013.
Topics: “Recent Trends In Marketing”.

9. Delivered lecture at UGC sponsored Refresher course: academic staff college aurangabad. 10-09-2013
Topic: Tourism marketing
10. Conducted GDPI workshop For MBA Students
11. Delivered lectures at UGC sponsored refresher course in Management at Academic Staff College, Sant Gadge Baba Amravati University, Amaravati on 11th Jan. 2009.
Topics: “case studies in management”.
12. Delivered Lecture At UGC Sponsored Refresher Course In Commerce & Management At BAMU, Aurangabad On 12th Aug. 2014.
Topics: “Emerging Trends In Marketing”.
13. Delivered Lecture At Department of Management Science BAMU Aurangabad on 12th Aug. 2014 Topic: ‘Retail Management’
14. Delivered Lecture refresher course savitraibai fule pune university, pune 17-10-2015 Topic: ‘Enhancing Global Employability Through Personality Development’

ACADEMIC ACTIVITIES ABROAD

1. Conducted a Training session on “Hotel & Tourism Marketing” at **National Hotel & Tourism Institute, Sana’a Yemen**, during 23rd to 27th June 2007.
2. Visit to **CETYS University, Mexico** for Teaching two courses in Retail Marketing
 - i. Customer Service and Retail Selling
 - ii. Managing PeopleAlso delivering speeches at the academic institutions and Industry Associations on the following topics–
 - i. Marketing Competitiveness- An Asian Perspective
 - ii. Business Opportunities & International business in India
(During 24th April 2008 to 8th May 2008)
3. Visit to **CETYS University, Mexico** at Ensenada Campus for Two days seminar on the following topics-
 - i. Changing landscape of marketing in India
 - ii. Tourism marketing
 - iii. Identification of business opportunities
 - iv. Strategic marketing planning & competitive strategies
(During 27th May 2013 to 28th May 2013)

OTHER ACADEMIC ACTIVITIES

- Delivered two lectures for Country Wide Classroom, titled “Management-A conceptual Framework” and “Managing in 21st Century” at **Educational Media Research Centre (EMRC)**, Pune University, Pune which is an Inter University Centre of the UGC, New Delhi (Consortium for Educational Communication) on 7th September 2009.
- Evaluation of **UGC NET**
- Evaluation Of **UGC SET**
- Paper setter for **SET** exam March 2015
- Expert for **AQIS** evaluation at **AICTE**, New Delhi.
- **NAAC Assessment** : 05 visits (Acted as a Member Coordinator for 04 times)

ADDITIONAL INFORMATION

I. Extension Work

1. I was N.S.S Programme Officer. I have also attended the orientation course for programming officers’, organized from 8th Nov. to 17th Nov.1995 at N.S.S. TOC, Ahmednagar.
2. Active participation in “Ford Foundation” programmes.
3. Published “Shetkari Visheshank” on the Theme “Kriyasheel Gramin Vikas-Aarthik Vikasacha Pathadarshak” (1000 Copies were distributed amongst farming community, Free of Cost)

II. Enrichment of Campus Life

1. Organized Seminars, Guest Lectures, Cultural Programmes & various other Competitions in the Department.
2. Members – Girl’s Hostel Admission Committee.
3. Member – Professional Organization of University Teacher.
4. Member – Anti Raging committee.
5. Member – Anti Raging committee.
6. Member of the Committee set up by the Hon’ble V.C. to develop procedures to hear complaints, create conducive atmosphere on campus.
7. Delivered Speeches in N.S.S. Camps- Dhanaji Nana Vidyaprabhodini’s College of Social Work, Jalgaon.
8. Delivered Speeches At Yuvati Sabha – B.Ed College Faizpur & SSVPS, Dhule etc.

III. Co-Curricular Activities

1. Acted as Placement Co-Ordinator
2. Letter received from Ministry of Consumer Affairs & Public Distribution (Govt. of India) for submitting a copy of Ph.D. Thesis. Accordingly I have submitted the copy of my Ph.D. Thesis of the Govt. Department.
3. Member and Chairperson of LIC committees appointed by North Maharashtra University, Jalgaon.
4. Member of Selection committees as a Subject Expert, appointed by North Maharashtra University, Jalgaon.
5. Chairperson for Ph.D. Viva at North Maharashtra University, Jalgaon.
6. Master of Ceremony at various prestigious events in North Maharashtra University, Jalgaon.
7. Co-Ordinator of a UGC Sponsored Refresher Course, held in the Department of Management Studies in Nov.2000.
8. Appointed as Co-ordinator GDPI for M.B.A. CET 2007 ,2009 & 2012 by DTE Mumbai.
9. Appointed as Chief, Application Receipt Center (ARC) for MBA CET 2009 by DTE, Mumbai.(2014, 2015)
10. Appointed as a member of LIC by DTE Nasik (RO) on behalf of AICTE, New Delhi
11. Appointed as member of gradation committee for Management Institutes by DTE, Mumbai.
12. Member of Flying Squad and Internal Squad at the North Maharashtra University Examinations.
13. Senior Supervisor at the North Maharashtra University Examinations.
14. Selection committee member for other Universities

IV. Participation in Corporate Life & Other Social Organizations

- I. Delivered speeches & conducted workshops in various organizations & institutions like,

Government Organizations

- All India Radio
- M.C.E.D.(Maharashtra Center for Entrepreneurship Development)
- United India Insurance Co. Ltd.

- Maharashtra Police, Jalgaon

Educational Organizations

- Government College of Engineering, Jalgaon
 - Suresh Dada Jain College of Engineering, Jalgaon
 - Suresh Dada Jain Polytechnic, Jalgaon
 - G.H. Raison Institute of Management & Information Technology, Jalgaon
 - Nutan Institute of Management, Jalgaon
 - Dhariwal College, Jamner
 - Annasaheb G.D. Bendale college, Jalgaon
 - ICFAI National College, Jalgaon
 - D.L. Hindi Junior college (Vocational Section), Hindi Seva Mandal Trust, Bhusawal
 - Department of Management Studies, North Maharashtra University, Jalgaon
 - Department of Chemical Sciences, North Maharashtra University, Jalgaon
 - Department of Mathematics, North Maharashtra University, Jalgaon
 - Department of Comparative Languages, North Maharashtra University, Jalgaon
 - Ojaswini Institute of Women's Art, Jalgaon
 - Rashtriya Arts, Science & Commerce College, Chalisgaon
 - Alumni Association of Government College of Engineering, Jalgaon
 - Yuvati Sabha-Government College of Engineering, Jalgaon
 - Jalgaon Branch of WIRC of ICAI
 - SGS high school & Technical junior college, Pachora
 - Shri Chhatrapati Institute of Management & Research, Jalgaon
 - Aptech, Jalgaon
 - M. D. Palesha commerce college, Dhule
 - Vivekanand Pratisthan, Jalgaon
- #### **Other Private Sector Organizations**
- Buldhana Urban Credit Co-operative Society
 - Jalgaon Janata Sahakari Bank Ltd
 - Jalgaon Janata Infotech

- Jain Irrigation system Ltd
- Supreme Pipes Ltd

Non-Governmental & Voluntary Organizations

- Rotary Club
 - Inner Wheel Club
 - Elite Club
 - Lions' Club
 - Indian Medical Association, Bhusawal
 - Akhil Bhartiya Vidyarthi Parishad, Jalgaon
 - Udyami Mahila Nagari Sahakari Pat-sanstha, Jalgaon
 - Brahman Sangh, Jalgaon & Bhusawal
 - Keshavsoot Dnyan Prabhodini, Bhadgaon
 - Jalgaon-Ajanta Junior chamber (JAYCEES), Jalgaon
 - Rang Panchami Vyakhyanmala, Raver
 - Daily Sakal
 - Daily Lokmat
 - Bhartiya jain sangathana
 - IMA Dhule
 - Ekta Retail Kirana Association
 - Institute of Chartered Accountants of India (ICAI), Jalgaon branch
 - Manav Seva Mandal Jalgaon
- Articles in News Papers**
- Sakal
 - Lokmat
 - Divya marathi

II. Provided guidance to student on various topics in programmes organized by Student Organizations.

III. Master of Ceremony at various prestigious events in Jalgaon City and the North Maharashtra University, Jalgaon.

V. Ex Member of Senate

North Maharashtra University, Jalgaon (M.S.) India (2005-20010)

VI. IQAC Coordinator Nov.2011 – Oct.2012

VII. Refresher courses attended

1. Refresher course sponsored by U.G.C. – duration – 24/02/1997 to 23/02/1997

2. Refresher course sponsored by U.G.C.–duration 09/11/1998 to 05/12/1998
3. Refresher course by UGC- Academic staff college, Pune –duration 28/03/05 to 17/04/05
4. Co-ordinator for UGC refresher course in commerce duration 01/11/2000 to 28/11/2000

VIII. Training Programs attended

1. Qualified Learning system Inc.(U.S.A.) in co-operation with qualified Learning Systems (India) “Blueprint for Success” 4th & 5th September 2004.
2. Educational Resource Centre “Self Development Workshop” December 20-22, 2006.
3. Dnyanpeeth Academy, Pune “Fit for Future”, 13th & 14th February 2007.
4. Training on SPSS 24th & 25th January, 2008.
5. TIFAC, DST (Govt. of India), New Delhi sponsored one day workshop on “Patent Awareness workshop” held on 4th August 2008 at North Maharashtra University, Jalgaon.
6. Two days workshop organized by BCUD, North Maharashtra University, Jalgaon, Centre for Eurasian studies, University of Mumbai, Mumbai and Cultural centre of Russia, Mumbai on “Post Soviet Russia: Emerging Trends” held on 27th & 28th January 2009 at North Maharashtra University, Jalgaon.
7. Training on SPSS 17.0, held on 10th & 11th February, 2009, organized by SPSS-South East Asia, Bangalore.
8. One day National workshop on “Corporate Social Responsibility and Business Ethics” organized by Department of Management Studies, North Maharashtra University, Jalgaon held on 9th March 2009.
9. Case study workshop at IIT New Delhi during 29th sept. to 01st oct. 2011.
10. Capacity Building Of Women Managers In Higher Education Conducted By UGC 19th-23rd Oct.2010
11. Workshop For IQAC Coordinators at NAAC Bangalore 4th & 5th July 2012
12. Attended one day workshop on “RTI act 2005” (18-02-2014)

13. National Conference On Entrepreneurship In Education Organized BY CMAI And NMU (29-09-2014)

14. Assessors Interaction meeting at NAAC Bangalore (27-28-Nov-2014)

IX. Member of BUTR & RRC

X. Member of RRC

XI. Member of BOS

XII. Responsibilities under Academic Flexibility

An Academic flexibility and CGPA system is granted to the Department of Management Studies, NMU, Jalgaon vide resolution No. A-2/2009 approved by Management Council in its meeting held on 30.01.2009 and the Academic Council.

1. Appointed as Chairperson, Admission Committee, Department of Management Studies, North Maharashtra University, Jalgaon for the period 2009-10 & 2010-11.
2. Appointed as Chairperson, Academic Committee, Department of Management Studies, North Maharashtra University, Jalgaon for the period 2009-10 & 2010-11.
3. Appointed as Chairperson, Examination Committee, Department of Management Studies, North Maharashtra University, Jalgaon for the period 2009-10 & 2010-11.

XIII. Consultancy Profile

1. Established consultancy cell in the Department of Management Studies in OCT-2007.

The cell undertakes workshops & Training programme in collages & Corporate.

The Expertise was shared with Institutions like Government College of Engineering, Suresh dada Jain College of Engineering (Management Wing), Department of Chemical Sciences, Department of Management Studies, Jalgaon.

XIV. Appointment on Government Bodies

1. Represented All India Council of Technical Education (New Delhi)

2. Represented Directorate of Technical Education (Govt. of Maharashtra)
3. Bharat Sanchar Nigam Ltd.(Govt. of India Enterprise for telecom)
4. Appointment by district collector on PCPNDT committee
5. Resource person for 'Navchaittanya' (Refresher course) conducted by office of the Superintendent of Police , Jalgaon.

XV. Organisation of workshops, Seminar & Conferences

1. Conference Director- For the National Conference organized by Department of Management Studies, North Maharashtra University, Jalgaon on 10th & 11th September 2008.

Theme: "Going Global: Changing Prospects of Indian Corporation"

2. Seminar Director- For the AICTE, New Delhi Sponsored National Seminar organised by the Department of Management Studies, North Maharashtra University, Jalgaon on 25th & 26th September 2008.

Theme: "Sustainable Rural Development: A Strategic Roadmap for Economic Excellence"

3. Workshop Director-National Workshop Organised by Department of Management Studies, North Maharashtra University, Jalgaon on 9th March 2009.

Theme: "Corporate Social Responsibility and Business Ethics"

4. Organizing Committee Member of State level Seminar organized by Puna Institute of Management Science and Entrepreneurship, Pune on 21st & 22nd November 2008.

Theme: "Customer oriented Public Services"

5. Conference Director, International conference organized by Department of Management Studies, North Maharashtra University, Jalgaon in collaboration with CETYS university, Mexico held during 28 & 29 January 2010.

Theme: "Global Food Security: Concern, Reality & Remedies"

6. Organising Committee member of the National Conference organized by SSVPS college of Engineering (Department of Management Studies), Dhule on 19 & 20 February 2010.

Theme: "Ills and Pills of Recession"

7. Conference Director for the conference organised by Department of Management Studies, North Maharashtra University, Jalgaon during 10th & 11th Feb. 2011.
Theme: “Nurturing Service Industry for Economic Development”
8. Member of advisory committee for the National Conference on Emerging Challenges & Strategies for Service sector organized by DOMS, Adikavi Nannaya University. Rajanmundry A.P.533105
9. Member Of Advisory Committee For The Faculty Development Programme Organised By Aim, Chalisgaon M.S. Held During 15th To 16th Dec.2011
10. Referee for State level ‘Avishkar’ organized by Shivaji University Kolhapur 13-14 Jan.2012
11. Conference Director for the conference organised by School of Management Studies, North Maharashtra University, Jalgaon during 02nd & 03rd Nov. 2012.
Theme: “Managing Economic Downturn”
12. Workshop Director & speaker- Workshop Organised by School of Management Studies, North Maharashtra University, Jalgaon on 31st January 2013.
Theme: “Post Recessionary Measures for Escalating Economic Performance”
13. Organized One Day Workshop On “Improving Employability Skills” Conducted By Prof. Dinesh Mishra New Delhi 1st Feb.2013
14. Organized national conference “Contemporary Issues In Commerce , Management and IT” Dec.2013
15. Organized workshop by institute of company secretary Mumbai on investors awareness 26-08-2014
16. Organized one day state level workshop on “ opportunities in IT industries for management and technology graduates (11-10-2014)
17. Organized National Seminar on “Emerging Issues In Legal Aspects Of Business” Jan 2015

XVI. Institutional Co-curricular activities:

Initiated and Established, Alumni Association of Department of Management Studies, Multipurpose society, Jalgaon in the year 2006-07.

Registration Number: MAH/10082/Jalgaon

XVII. Other Honours:

1. Part time academic counselor for Management programme of IGNOU (Ref. No.16/MRG/2000/2018 dated 28 Feb. 2000
2. Chaired a Session during the National Seminar on “Retail Strategies for Emerging Markets”, organized by Poona Institute of Management Science and Entrepreneurship, Pune on 19th & 20th December 2008.
3. Chaired one session during the two days Joint International Workshop on “Post Soviet Russia: Emerging Trends”, Organized by North Maharashtra University, Jalgaon in collaboration with The center for Eurasian studies, University of Mumbai and Cultural center of Russia, Mumbai, during 27th & 28th January 2009.
4. Key Note Speaker at the International Conference on “Global Meltdown: Opportunities and Challenges” organized by University of Pune, Pune in association with CSIR, New Delhi and IPR Chair, Pune on 20th and 21st March 2009, during the paper presentation session.
5. Plenary Speaker at the National Conference organised by R. C. Patel Institute of Technology, Shirpur (M.S.) on the theme “Changing Role of Soft Skills in Technical Education” on 14th & 15th March 2009.
6. Speaker for a session at the UGC sponsored National Seminar on “Human Rights & Women Empowerment” organized by DES college of Education, Dhule (M.S.) on 26th & 27th July 2009. Delivered the speech on the session theme - ‘Human Rights for Nation Building & Global Understanding’
7. Chaired the First Session of the “International Management Research Conference” organized by the Global Business School (GBS), Mumbai on 31st October 2009 to 1st November 2009.
8. Session Chair during the Second Session on the theme “Dimensions of Food Insecurity: A Journey towards Food Security” at the International conference on “Global Food Security: Concern, Reality & Remedies” organized by Department of Management Studies, North Maharashtra University, Jalgaon in collaboration with CETYS university, Mexico held during 28 & 29 January 2010.
9. Session Chair & Speaker at the National Seminar on “Ills & Pills of Recession” organized by SSVPS, BSD College of Engineering, Dhule (M.S.), held 19 & 20 February 2010 Topic ‘Recession & Education’.

10. Speaker at The Program Organized By Bhartiya Jain Sangathana , On 21st Aug. 2010. **Topic:** “The Great Home Minister”
11. Speaker At The “All Maharashtra IMA Women Conference EVECON 2010” Organised By IMA Dhule On 25th Sept.2010. **Topic:** “Women In Advertising”
12. Key Note Speaker at the Conference on the theme “Emerging Trends in Indian Retail Management” on 11 Feb. 2011at Sydenham College of Commerce and Economics, Mumbai. **Topic:** “Superior Customer Service- Success Mantra for Retailers”
13. Resource person at FDP organized by AIM, Chalisgaon on 16th Dec.2011
Topic: International Education: Challenges and opportunities
14. Session chair during international conference organized by Social Science Research Society Izmir Turkey 15-17 April 2011
15. Session chair at one day state level conference on Recent Trends in Computers and Management, organized by Tapti Education Societies, Institute of Management and Career Development 15-17 April 2011
16. Subject expert and editorial board member of ‘VANIJVIDYA’ ISSN 0975-623X
17. Referee for the evaluation of research papers presented at national conference organized by Neville wadia institute of management studies, pune. **Theme** “Marketing in contemporary times: prospects & challenges” 09th & 11th Feb.2012
18. Speaker at the National Conference FOSQS 2012organised by UDCT, NMU.
Topic: Quality Approach through ISO Certification. 16th Mar.2012
19. Member review committee Research Aaj Tak ISSN 2278-2001
20. Speaker at UDCT NMU On The Occasion Of World Food Day 16th Oct.2012.
Topic: Food Security- Insecurity
21. Speaker At One Day National Workshop Organized By School Of Management Studies, North Maharashtra University, Jalgaon On 31st January 2013
Theme: “Post Recessionary Measures For Escalating Economic Performance”
22. Resource person at STES: MBNCC (Lonawala) conference on “Challenges and Opportunities of Service Industry” Feb. 2013
Topic: customer service in retail selling
23. Member editorial board – Journal of Commerce and Management Thought
ISSN (Print) 0975-623X, ISSN (online) 0976-478X

24. Lecture delivered at Jalgaon Branch of WIRC of the ICAI 01-07-2013
Topic: Balancing career and family
25. Chief guest at the valedictory session of Two days workshop conducted by :
“Equal opportunity cell” North Maharashtra university 22-09-2013.
26. Referee at the district level AVISHKAR organized by M.J. College Jalgaon 03-10-2013
27. Paper setter for Mahatma Gandhi Aantarrashtrai Hindi Vishvavidyalaya Jan2014.
28. KEY Note speaker at FDP organized by SNGB, Chnadwad 08-02-2014
Topic: Innovative Teaching Methodology for B School
29. Conducted one day workshop for Ekta Retail Kirana Association Jalgaon date: 30-08-2015 on ‘Retail Management’
30. Lecture delivered at kendriya Vidyalay (Ordinance Factory, Varangaon) on
“Teacher Resources And Management Skills” 30-12-2014
31. Paper Setter For Sant Gadge Baba Amravati University Amravati
32. Delivered lecture on personality development at one day UGC sponsored workshop on “Gandhian Thought and Youth” date: 14-02-2015 organized by School of Thoughts and School of Management Studies.
33. Chief Guest of Annual Prize Distribution Ceremony at Mahatma Gandhi Shikshan Mandals Arts Science Commerce College Chopda on 12-03-2015
34. Resource person for “Navchaitanya “- refresher courses organized by office of Superintendent of Police, Jalgaon (2014-15)
35. Regularly delivering lectures at Navchaitanya on following topics:
 - Personality development
 - Time management
 - Team building
 - Soft skills
36. Chief Guest at Yuvati Sabha organized by P.K.. Kotecha Mahila Mahavidyalaya (22-09-2015)
37. Paper setter for the IIE University Jaipur